



**TOURISM AROUND
THE WORLD MONTHLY**

global news for tourism, m.i.c.e & exhibitions

FOR IMMEDIATE RELEASE

London, 4th August 2008

Title: [TOURISM AROUND THE WORLD MONTHLY goes independent with a new simplified website](#)

The global e-newsletter [TOURISM AROUND THE WORLD MONTHLY](#) has launched its own website, separate from its publishers.

Following its success over the past eleven years, [TOURISM AROUND THE WORLD MONTHLY](#) has developed its format and expanded its content, while maintaining the high level of news and reports its readers have become used to.

In addition, with the ever changing world of tourism, the publishers, [BML International-UK](#), wanted to give the publication its own spotlight within the industry that allowed it to focus more on its uniqueness as a global monthly publication.

Editor, Caroline Laspas said *'we are delighted with the new website. It is totally in keeping with the easy to read layout of the newsletter and we hope it will increase its popularity within the industry'*.

Continuing, Publisher, Dimitri Laspas said *'TOURISM AROUND THE WORLD MONTHLY cover the travel, tourism, m.i.c.e industries and works with a number of international exhibitions as their global media sponsors. With its own website, we can further enhance the support we give them, while giving the publication an identity the industry can recognise'*.

[TOURISM AROUND THE WORLD MONTHLY](#) is also a long standing **Media Associate** of the **World Exhibitions Club (WEC)**, and supports the club and its members.

The website is live and can be browsed at: www.tourismaroundtheworld.co.uk Members of the industry who would like to subscribe for free, can do so via the website.

- End -

Notes for Editors:

[TOURISM AROUND THE WORLD MONTHLY](#) is a global e-mailed newsletter for the travel, tourism, m.i.c.e and exhibitions industries. Started in 1997 with just 35 paper copies, it has grown to become one of the more unique e-monthly's of the travel, tourism, m.i.c.e. and exhibitions industry, reaching an ever growing circulation. It aims to provide accurate, detailed, informative and useful information on the many aspects that make up the world's largest industry, tourism.