



**TOURISM AROUND  
THE WORLD MONTHLY**

global news for tourism, m.i.c.e & exhibitions

**PRESS RELEASE**

**London 01 September 2008**

**Our Logo**

Now in its 2nd decade of publication, **TOURISM AROUND THE WORLD MONTHLY** has a new, sophisticated, professional logo symbolising the publication and its readers.

Designed to stand out as a visual pillar of the e-monthly, it clearly shows the 'global' aspect of the industry together with the three industry sectors the e-monthly is committed to cover and support:

- Tourism
- M.I.C.E.
- and Exhibitions;

These are represented by the three rings around the globe in the logo.

The logo has been created with the aim of it becoming a unique and easily recognised symbol of dedicated, accurate and informative tourism journalism.

With **TOURISM AROUND THE WORLD MONTHLY** working with more and more exhibitions, the logo will become a distinguished feature internationally, opening doors and markets of opportunity.

The launch of the new logo also coincides with the recent launch of the new independent website of the publication.

For more information on **TOURISM AROUND THE WORLD MONTHLY** please visit [www.tourismaroundtheworld.co.uk](http://www.tourismaroundtheworld.co.uk).

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