



## **TOURISM AROUND THE WORLD MONTHLY**

global news for tourism, m.i.c.e & exhibitions

**PRESS RELEASE**

**London 23 February 2010**

### **Tourism around the World monthly agrees Media Sponsor status with the Global Travel Tourism & Hospitality Exhibition (GTTHE) 2010**

Tourism around the World monthly has become a global media sponsor of the first online Global Travel, Tourism and Hospitality Exhibition, taking place throughout the month of June 2010.

The on-line travel exhibition is organised by BusinessGlobal.com, the international on-line exhibition Centre. BusinessGlobal.com is a pioneer in international interactive virtual trade shows, trade fairs and trade exhibitions. Their virtual trade show platform gives registered exhibitors and visitors immediate access from their computer to thousands of potential business partners worldwide, including clients, distributors, manufacturers and suppliers.

As a Media Sponsor for the event **Tourism around the World monthly** will internationally promote the on-line event while entering the virtual world of exhibitions by taking part in the GTTHE taking place from 1-30 June 2010.

Editor, Caroline Laspas commented 'This is a new and exciting concept and an added marketing tool for conducting business direct from the office. Technology is vital to the success of all businesses and by working with an on-line event we hope our global audience will take advantage of taking part in the event, via the on-going promotion we carry out for the event, as well as allowing **Tourism around the World monthly** to take a more on-line approach to its international promotions.

For more information on Tourism around the World monthly visit: [www.tourismaroundtheworld.co.uk](http://www.tourismaroundtheworld.co.uk) or visit the GTTHE website at [www.businessglobal.com](http://www.businessglobal.com).

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