



## TOURISM AROUND THE WORLD MONTHLY

global news for tourism, m.i.c.e & exhibitions

**PRESS RELEASE**

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## The 6th East Asia Int'l Travel Fair

### New Media Alliance for TOURISM AROUND THE WORLD MONTHLY and the East Asia International Travel Fair (EAITF).

Already moving ahead for expansion in 2009, TOURISM AROUND THE WORLD MONTHLY has signed up to become part of the **EAITF** 'Media Alliance' in support of the events' desire for international promotion.

**EAITF** is taking place from **17th - 19th April 2009** at Dalian Star-Sea Convention and Exhibition Centre / Dalian World Expo Plaza. Now in its 6th year, the EAITF, organised by Liaoning Provincial Tourism Administration, Dalian Municipal Bureau of Tourism and Dalian Northern International Exhibition Co., Ltd

Commenting on the agreement, Editor Caroline Laspas said '*It is a very good way to start the New Year. We are delighted to have the opportunity to work closely with **EAITF** as they are an established event in Eastern China and offer us a platform for further exposure, as we aim to do for them internationally*'.

Continuing Mrs. Laspas said '*Through our co-operation, we are sure **EAITF** will receive more global exposure and that this will lead to a greater number of exhibitors and visitors to the show from all over the world. In addition, with so much business focusing on China, it is wonderful to have the chance to focus on the Eastern side of the country as everyone aims for the classic destinations of Beijing and Shanghai and Hong Kong, not necessary realising the huge potential there is for business across the whole nation*'.

For more information on Tourism around the World monthly, please visit:

[www.tourismaroundtheworldmonthly.co.uk](http://www.tourismaroundtheworldmonthly.co.uk)

For more information on the East Asia International Travel Fair please visit:

[http://www.sinoexhibition.com/tour/index\\_e.asp](http://www.sinoexhibition.com/tour/index_e.asp)

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