



**TOURISM AROUND  
THE WORLD MONTHLY**

global news for tourism, m.i.c.e & exhibitions

**PRESS RELEASE**

**London 8<sup>th</sup> November 2008**

**TOURISM AROUND THE WORLD MONTHLY joins Meeting Luxury 2009 as Media Partner.**

The **Meeting Luxury** exhibition is an event totally dedicated to luxury travel and tourism. In pursuit of even greater exposure internationally, **Promax Communication SA**, the organisers of the exhibition have signed an agreement with international e-news publication, **TOURISM AROUND THE WORLD MONTHLY** to promote the show and all the benefits it offers.

Taking place in the elegant resort on the shores of Lake Lugano, Switzerland from **16-18 April 2009**, **Meeting Luxury** presents a global platform aiming at creating a real and exclusive network of operators and elite destinations that meet each other to give life to new partnerships, new business opportunities and highly innovative proposals.

By working with **TOURISM AROUND THE WORLD MONTHLY**, a promotional campaign is underway to ensure maximum exposure for **Meeting Luxury** is achieved across the ever growing circulation of over 18,000 international travel trade professional readers.

Commenting on the new media partnership, **TOURISM AROUND THE WORLD MONTHLY** Publisher, Dimitri Laspas said *'Luxury travel is a growing sector with a lot of potential. One of **Meeting Luxury**'s successes will be its marvellous surroundings, combined with world renowned Swiss quality, which is sure to attract the right clientele for tapping into this market sector.'*

For more information on **Meeting Luxury**, please visit: [www.meetingluxury.com](http://www.meetingluxury.com) or for information on **TOURISM AROUND THE WORLD MONTHLY**, please visit: [www.tourismaroundtheworld.co.uk](http://www.tourismaroundtheworld.co.uk)

media associate of



**World Exhibitions Club**  
[www.wecehibitions.com](http://www.wecehibitions.com)